

The innovative Longines Masters Series added a stop in New York as the top-level show took over NYCB Live, home of the Nassau Veterans Memorial Coliseum, April 26-29. A luxurious lifestyle took center stage in the Prestige Village, which featured live music, DJ sets, artistic performances, boutique shopping, and art displays as top riders from all over the world jumped, providing a unique experience.

Top-ranked riders from Europe flew here to go head-to-head with the best of U.S.

Opposite:

1. Georgina Bloomberg signs autographs.
2. Jessica Springsteen.
3. Christophe Ameeuw and Kate Winslet.
4. UFC fighter Chris Weidman and Beezie Madden.
5. McLain Ward.
6. Libby and Sam Edelman.
7. David and Ariana Rockefeller.
8. Masters Club.

riders in competition that kept the crowds on the edge of their seats.

New Yorker McLain Ward scored a popular win with the crowd as he topped the \$382,300 Longines Grand Prix, while the Riders Europe team eked out a win over the Riders USA team in the creative Riders Masters Cup. Ward was full of praise for the show. "They're really making this an entertainment spectacle, which is phenomenal," Ward said. "It's something that's been missing in promoting our sport, making it more exciting to a more diverse audience."

EQ + CONTACT INFO | PAGE 91

LONGINES MASTERS

DEBUTS IN

NEW YORK



CHRISTOPHE TANIÈRE FOR EEM



PHOTOS EXCEPT AS NOTED: WORLD REDBEE FOR EEM

JESSICA RODRIGUES JUNIPAX